



MERIT

INSURANCE PREMIUM FINANCE

Custom Software
SOLUTIONS INC.

NEWS RELEASE

CUSTOM SOFTWARE SOLUTIONS PRODUCTS NOW INTEGRATED WITH MERIT INSURANCE PREMIUM FINANCING

September 30 2011, Virden, MB and Halifax, NS - Custom Software Solutions Inc. (CSSI) and Merit Insurance Premium Financing are pleased to announce they have entered into a connectivity agreement which sees CSSI's The Broker's Workstation (TBW), and stand alone rating and underwriting system, Intelliquote (IQ) integrate with Merit's online Broker financing system.

The project connects TBW and IQ seamlessly and securely with Merit's online Broker system for finance quoting for all lines of business, contract generation, and account information lookup.

"We are extremely pleased to be adding another 3rd party integration tool for our Broker customers designed to make their workflow as seamless as possible" stated Scott Andrew, CEO of Custom Software Solutions Inc.

Harvey Meretsky, President of Merit, affirms: We respond to our Broker Partners' needs by acting quickly, accurately, efficiently and adapting to change everyday. We invest in technology, on an ongoing basis, to meet the ever changing needs of our clients. The integration of Merit's on-line Broker financing system with The Broker's Workstation (TBW) and Intelliquote (IQ) will provide our broker partners with ease of financing and generation of contracts. We put people before profit and we always strive to be the best.

About Custom Software Solutions

Custom Software Solutions Inc. (CSSI) was founded in 1991 and is a leader in the development and delivery of information technology and business process automation systems for Insurance Brokers and Companies in Canada. Our proven Broker products, The Broker's Workstation, IntelliQuote, The Underwriter's Workstation and I-Biz, and Insurance Company Products, I-Company, I-Broker and I-Biz, are today providing significant efficiency gains leading to increased productivity and decreased operating expenses for both Broker and Company users. CSSI boasts a team of highly

experienced programmers, insurance industry professionals, and certified computer technologists. CSSI services its growing clientele of Brokers and Insurance Companies from its offices in Virden, MB. For more information, visit our website at www.cssionline.com.

About Merit Insurance Premium Financing:

Merit extends loans to finance personal and commercial insurance premiums. We are 100 per cent Canadian owned with over two decades of experience serving Insurance Brokers in Canada. We're passionate about what we do and proud to serve some of Canada's finest Insurance Brokers. Merit stands for quality of excellence, knowledge, and capability. With a staff of highly qualified professionals Merit provides you with the most flexible, reliable, customized and creative financing solutions when you need it. You get genuine care focused on your long term success, one contract at a time -- done right -- customized for you. Performance Salutations: "Lowest Rates, Most Flexible Terms" "Vastly Superior Service" "Simpler, Easier, Better Technology" "Immediate Release of Funds Demonstrates Industry Leadership"

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