



Custom Software SOLUTIONS INC.

NEWS RELEASE

CUSTOM SOFTWARE SOLUTIONS PRODUCTS NOW INTEGRATED WITH IFS FINANCIAL SERVICES INC.

July 2010, Virden, MB and Dartmouth, NS - Custom Software Solutions Inc. (CSSI) and IFS Financial Services Inc. are pleased to announce they have entered into a connectivity agreement which sees CSSI's The Broker's Workstation (TBW), and stand alone rating and underwriting system, Intelliquote (IQ) integrate with IFS's online Broker financing system.

The project connects TBW and IQ seamlessly and securely with IFS's online Broker system for finance quoting for all lines of business, contract generation and account information lookup.

"This is another 3rd party integration tool we have supplied to our Broker customers designed to make their workflow as seamless as possible" stated Scott Andrew, CEO of **Custom Software Solutions Inc.**

Darrell Blenus, President of **IFS Financial Services Inc.** affirmed in his remarks: "Finding simpler ways for the broker to process Finance Contracts has always been our focus and now with our connection with TBW and IQ our broker partners will again be able to increase their productivity with fast and accurate contract generation."

About Custom Software Solutions

Custom Software Solutions Inc. (CSSI) was founded in 1991 and is a leader in the development and delivery of information technology and business process automation systems for Insurance Brokers and Companies in Canada. Our proven Broker products, The Broker's Workstation, IntelliQuote, The Underwriter's Workstation and I-Biz, and Insurance Company Products, I-Company, I-Broker and I-Biz, are today providing significant efficiency gains leading to increased productivity and decreased operating expenses for both Broker and Company users. CSSI boasts a team of highly experienced programmers, insurance industry professionals, and certified computer technologists. CSSI services its growing clientele of Brokers and Insurance Companies from its offices in Virden, MB. For more information, visit our website at www.cssionline.com.

About IFS Financial Services Inc.

IFS Financial Services Inc. was initially founded in 1977 as International Financial Services Limited, to provide premium financing to the insurance industry. In 1982, a federal charter was obtained and the company was renamed IFS Financial Services Inc. Since inception, IFS has been and continues to be, the largest privately held premium financing organization in Canada. As the only 100% Canadian owned company providing premium financing across Canada, IFS prides itself on superior customer service and long standing relationships with some of the premier insurance brokers in Canada. Many broker partners have been with IFS since the beginning of their operations, 33 years ago. IFS offers some of the most flexible financing arrangements and repayment plans available in the industry today. With arguably the lowest cancellation rate of any premium finance company, IFS provides competitive rates and superior customer service. For more information, visit our website at **www.ifs-finance.com**.

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For more information, please contact:

Jacy Whyte
Vice President Sales and Marketing
Custom Software Solutions Inc.
Email – jacywhyte@cssionline.com
204-748-4800