



NEWS RELEASE

Peel Maryborough Mutual Insurance Company selects Custom Software's I-Company Solution

Viriden, MB – November 6, 2009 – Custom Software Solutions Inc. (CSSI), a leading supplier of insurance industry software, is pleased to announce that Peel Maryborough Mutual Insurance Company (Peel Maryborough) has selected its I-Company broker integration product. I-Company includes CSSI's industry leading I-Biz and I-Broker portal solution.

With I-Company's "I-Broker/I-Biz Portal", Peel Maryborough will be able to provide a non-vendor-specific portal solution to all its brokers. When implemented, Brokers will be able to communicate from their Broker Management System (BMS) to Peel Maryborough's SEH back end system to perform all policy transactions.

"What sold us on the solution are the efficiencies we will gain on the company side, coupled with similar efficiencies we can offer our brokers," stated Alan Simpson, Manager, Peel Maryborough Mutual Insurance Company.

"We have been diligently building the I-Company product so that an Insurance Company who purchases the system can offer all their brokers some form of integration. What we have learned over the years with I-Biz has been leveraged into I-Broker," said Scott Andrew, President and CEO of CSSI. "We are pleased that Mr. Simpson and his team recognized our industry leading solution and have made the decision to move forward with us."

Peel Maryborough Mutual Insurance Company and CSSI will begin implementation of the solution in December 2009.

About Custom Software Solutions

Custom Software Solutions Inc. (CSSI) was founded in 1991 and is a leader in the development and delivery of information technology and business process automation systems for Insurance Brokers and Companies in Canada. Our proven Broker products, The Broker's Workstation, IntelliQuote, and I-Biz, and Insurance Company Products, I-Company, I-Broker, and I-Biz, are today providing significant efficiency gains leading to increased productivity and decreased operating expenses for both Broker and Company users. CSSI boasts a team of highly experienced programmers, insurance industry professionals, and certified computer

technologists. CSSI services its growing clientele of Brokers and Insurance Companies from its offices in Virden, MB. For more information, visit our website at www.cssionline.com.

About Peel Maryborough Mutual Insurance Company

Peel Maryborough Mutual Insurance Company has been protecting policyholders since 1887. Our company was founded by local farmers living in the Peel and Maryborough Townships of Wellington County who needed fire insurance protection. Peel Maryborough has developed into a progressive, financially strong, mutual insurance company offering wide ranging products for automobiles, homes, farms and commercial risks. Peel Maryborough distributes its products exclusively through licenced insurance brokers in Ontario. For more information visit our website at www.pmmutual.on.ca.

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