

FOR IMMEDIATE RELEASE



Aviva Deploys National eDocs Solution

Improving ease of doing business for broker partners coast-to-coast

June 20, 2013 (Toronto, ON) Aviva Canada, one of the country's leading providers of home, auto, recreational vehicle, group and business insurance, is pleased to announce its launch of a national eDocs solution. Ready to deploy in brokerages across the country, the solution is certified with all Canadian broker management systems providing eDocs support – Applied Systems' TAM and Epic, CSSI The Broker Workstation, Keal Technology sigXP and Zycomp Systems' PowerBroker.

Using the Centre for Study of Insurance Operations (CSIO) XML standards, the Aviva eDocs process automatically sends electronic policy documents from Aviva directly to the broker's client file in their BMS and integrates seamlessly into their workflow.

"We are very pleased to be part of the industry eDocs solution," said Robert Merizzi, CIO and EVP Business Change. "This is a big win for our brokers, enhancing Aviva-Broker workflow and ease of doing business."

In May, Aviva set up a pilot with the four BMS vendors and 17 brokerages in Alberta, Ontario, New Brunswick, Nova Scotia and Quebec. This was a valuable, collaborative experience for brokers, vendors and Aviva, in terms of preparing to go live with eDocs nationally.

After using sigXP, Lily Durepos, President of Alliance Assurance in New Brunswick, was very pleased with the solution. "This is very exciting and what a time saver! Thanks to Aviva for making this happen."

"Aviva should be commended for your commitment to delivering eDocs," said TAM user Bryan Yetman, Vice President of Operations for First Durham Insurance & Financial. "Collaborative technologies such as eDocs bring tremendous efficiencies into our channel. In a short time, we have already noticed significant efficiencies and will soon be looking at ways to leverage them to serve our customers better."

About Aviva Canada

Aviva Canada is one of the leading Property and Casualty insurance groups in Canada providing home, automobile, recreational vehicle, group and business insurance to more than three million customers. A wholly-owned subsidiary of UK-based Aviva plc, the company has more than 3,000 employees, 25 locations and 1,700 independent broker partners. Aviva Canada and its employees invest in positive change including through the Aviva Community Fund and Eva's Initiatives, its partner in Aviva's global Street to School program to help homeless and other at-risk youth reach their potential.

For more information visit AvivaCanada.com, our [blog](#) or our [Twitter](#), [Facebook](#) and [LinkedIn](#) pages.

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Media Contact:

Glenn Cooper
Senior Manager, Public Relations and Social Media
Aviva Canada Inc.
Desk: (416) 288-2685, Mobile: (416) 523-3225
glenn_cooper@avivacanada.com